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INCOMING PRESIDENT OF THE SACRAMENTO RAINBOW CHAMBER PROMISES NEW ERA FOR THE LGBT COMMUNITY

Before a crowd of over 75 business owners and supporters, Guy Crouch, CPA, owner of Prachar Accountancy Corporation, was sworn in as the new President of the Sacramento Rainbow Chamber of Commerce by Vice-Mayor Rob Fong. The ceremony was held in the foyer of City Hall and Former Assemblyman Daryl Steinberg was also on hand to swear in the other new officers of the Board.

The mission of the Rainbow Chamber is to promote networking within the gay and lesbian business community, enhance the awareness of political and social issues and encourage involvement in charitable causes.

“The LGBT business community has come a long way. We can and will make a difference,” exclaimed Crouch. “When the Rainbow Chamber started several years ago, our membership consisted of a handful of members meeting in a coffee shop, but today that number has soared to well over 100.”

Mr. Crouch promises an exciting and productive year, helping bring gay-owned and gay-friendly businesses in the Sacramento area to the forefront. The ceremony was attended by representatives of the Metro Chamber and the Hispanic, Black and Asian Chambers of Commerce. With the support and partnerships of the other Chambers of Commerce in the Sacramento area, the Rainbow Chamber is actively working to becoming a viable partner in the Sacramento business community, helping to provide economic empowerment to our LGBT community.

For more information, contact the Rainbow Chamber by calling (916) 452-3340 or e-mailing them at president@rainbowchamber.com

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